



ABC 7 CHICAGO

WLS-TV  
190 N. State 10th Floor  
Chicago, IL 60601  
PHONE: (312)750-7131

**INVOICE**

REMIT TO:

WLS-TV  
13213 Collections Center Drive  
Chicago, IL 60693

PAGE: 1

BILL TO:  
NATIONAL MEDIA RESEARCH PLANNING  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: PARKER, DEE  
ADV: NRCC-INDEPENDENT EXPENDIT  
PROD: NRCC IE 2012  
TITLE: 240724

INVOICE NUMBER: 67-750049326 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 395055 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 155 P: 426 E: 2962  
ESTIMATE#: 155 426 2962  
SCHEDULE DATES: 10/19/2012 - 10/21/2012 AGY#ADV#: 3736/26528  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE						ACTUAL BROADCAST						ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DRCR
1	10/20 - 10/21	05:00P-06:30P	1,200	2	10/20	SA	06:39:18P	:30		NRCCIL101019H	1,200		
					10/21	SU	05:20:27P	:30		NRCCIL101019H	1,200		
2	10/21 - 10/21	12:00P-02:00P	1,000	2	10/21	SU	12:36:30P	:30		NRCCIL101019H	1,000		
					10/21	SU	01:36:13P	:30		NRCCIL101005H	1,000		
3	10/19 - 10/19	11:00A-12:00P	1,000	1	10/19	FR	11:45:38A	:30		NRCCIL101005H	1,000		
4	10/19 - 10/19	03:00P-04:00P	1,500	2	10/19	FR	03:14:59P	:30		NRCCIL101005H	1,500		
					10/19	FR	03:56:10P	:30		NRCCIL101005H	1,500		
5	10/19 - 10/19	05:00A-06:00A	675	2	10/19	FR	05:24:57A	:30		NRCCIL101005H	675		
					10/19	FR	05:59:49A	:30		NRCCIL101005H	675		
6	10/21 - 10/21	08:00A-09:30A	900	2	10/21	SU	08:20:51A	:30		NRCCIL101019H	900		
					10/21	SU	09:27:56A	:30		NRCCIL101005H	900		
7	10/19 - 10/19	09:00A-10:00A	875	1	10/19	FR	09:25:29A	:30		NRCCIL101005H	875		
8	10/20 - 10/20	08:00A-09:00A	1,000	2	10/20	SA	08:19:33A	:30		NRCCIL101019H	1,000		
					10/20	SA	08:55:07A	:30		NRCCIL101005H	1,000		
9	10/21 - 10/21	06:00A-07:00A	500	2	10/21	SU	05:58:00A	:30		NRCCIL101005H	500		
					10/21	SU	06:22:46A	:30		NRCCIL101019H	500		
10	10/20 - 10/20	06:00A-07:00A	500	2	10/20	SA	05:58:30A	:30		NRCCIL101005H	500		

We warrant that in accordance with certified station

\* All times based on CT

logs. The programs as above indicated were broadcast.

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE

ACCOUNTING

Print Date: 11-20-2012



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10	10/20 - 10/20	06:00A-07:00A	500	2	10/20	SA	06:48:29A	:30		NRCCIL101019H	500		
11	10/19 - 10/19	07:00A-09:00A	1,600	3	10/19	FR	06:59:30A	:30		NRCCIL101005H	1,600		
					10/19	FR	07:54:38A	:30		NRCCIL101005H	1,600		
					10/19	FR	08:39:02A	:30		NRCCIL101005H	1,600		
12	10/19 - 10/19	12:00P-01:00P	1,200	1	10/19	FR	12:31:27P	:30		NRCCIL101005H	1,200		
13	10/19 - 10/19	05:00P-05:30P	2,400	1	10/19	FR	05:26:54P	:30		NRCCIL101005H	2,400		
14	10/21 - 10/21	07:00A-08:00A	1,000	1	10/21	SU	07:26:29A	:30		NRCCIL101005H	1,000		
15	10/19 - 10/19	04:00P-05:00P	1,900	2	10/19	FR	04:21:41P	:30		NRCCIL101005H	1,900		
					10/19	FR	04:52:48P	:30		NRCCIL101005H	1,900		
16	10/19 - 10/19	06:00A-07:00A	1,500	2	10/19	FR	06:15:51A	:30		NRCCIL101005H	1,500		
					10/19	FR	06:55:14A	:30		NRCCIL101005H	1,500		
17	10/20 - 10/20	07:00A-08:00A	1,100	1	10/20	SA	07:26:29A	:30		NRCCIL101005H	1,100		
18	10/19 - 10/19	11:04P-12:08A	950	2	10/19	FR	11:22:05P	:30		NRCCIL101019H	950		
					10/19	FR	11:59:18P	:30		NRCCIL101005H	950		
19	10/19 - 10/19	10:35P-11:04P	2,200	1	10/19	FR	10:53:28P	:30		NRCCIL101005H	2,200		
20	10/19 - 10/19	06:00P-06:30P	3,000	1	10/19	FR	06:20:10P	:30		NRCCIL101019H	3,000		

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21	10/19 - 10/19	10:00A-11:00A	2,500	1	10/19	FR	09:59:26A	:30		NRCCIL101005H	2,500						
22	10/19 - 10/19	06:30P-07:00P	4,500	1	10/19	FR	06:33:53P	:30		NRCCIL101005H	4,500						
25	10/21 - 10/21	06:00P-07:00P	5,000	1	10/21	SU	06:19:53P	:30		NRCCIL101005H	5,000						
26	10/21 - 10/21	10:00P-11:00P	5,700	2	10/21	SU	10:36:00P	:30		NRCCIL101019H	5,700						
					10/21	SU	10:55:59P	:30		NRCCIL101005H	5,700						
27	10/19 - 10/19	10:00P-10:35P	5,725	1	10/19	FR	10:28:00P	:30		NRCCIL101019H	5,725						
28	10/20 - 10/20	11:00A-06:00P	4,000	2	10/20	SA	11:04:37A	:30		NRCCIL101019H	4,000						
					10/20	SA	06:18:33P	:30		NRCCIL101005H	4,000						
PERIOD GROSS COST PER ORDER CONFIRMATION:				77,950.00		TOTAL UNITS:		41		ACTUAL GROSS BILLING:		77,950.00		TOTAL ADJUSTMENTS:		0.00	
										AGENCY COMMISSION:		-11,692.50					
										NET DUE:		66,257.50					
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